

subTropical Gardening

MAKING IT EASIER FOR CONSUMERS TO FIND YOU!

• BY REGION • BY SERVICES • BY PRODUCTS

At last... A COLOURED DIRECTORY GARDEN CENTRE FEATURE

RATES

Company logo (optional)

– \$55 (max height: 5 lines)

Coloured image (optional)

– \$55 (max height: 5 lines)

Text – \$1.10 per word

Note: telephone numbers and websites are each 1 word.

Symbols and abbreviations represent 1 word each.

Multiple Booking Discount

A discount of 10% can be claimed should you book four consecutive issues with the same advert running in all issues. 15% discount applies for eight consecutive issues.

PRODUCTS AND SERVICES

What you offer at your Garden Centre

(Please tick appropriate circles):

- | | |
|-----------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> garden design | <input type="checkbox"/> water saving products |
| <input type="checkbox"/> cafe | <input type="checkbox"/> water features/ponds/pools |
| <input type="checkbox"/> giftware | <input type="checkbox"/> outdoor furniture |
| <input type="checkbox"/> plants & fertilisers | <input type="checkbox"/> pet shop |
| <input type="checkbox"/> children's play area | <input type="checkbox"/> tools & equipment |

Issues of Listing (minimum of 2 consecutive issues):

- | | |
|------------------------------------------|-----------------------------------------|
| <input type="checkbox"/> #22 – Feb 2011 | <input type="checkbox"/> #23 – May 2011 |
| <input type="checkbox"/> #24 – July 2011 | <input type="checkbox"/> #25 – Nov 2011 |
| <input type="checkbox"/> #26 – Feb 2012 | <input type="checkbox"/> #27 – May 2012 |
| <input type="checkbox"/> #28 – July 2012 | <input type="checkbox"/> #29 – Nov 2012 |
| <input type="checkbox"/> #30 – Feb 2013 | <input type="checkbox"/> #31 – May 2013 |



YOUR REGION (Please tick only one area you are in):

- | | | |
|-------------------------------------------|-------------------------------------------------------|--------------------------------------|
| Queensland | | |
| <input type="checkbox"/> Far North Qld | <input type="checkbox"/> Herbert/Burdekin | |
| <input type="checkbox"/> Central Coast | <input type="checkbox"/> Capricornia | |
| <input type="checkbox"/> Wide Bay/Burnett | <input type="checkbox"/> SE Qld | |
| <input type="checkbox"/> Darling Downs | <input type="checkbox"/> Qld Outback | |
| New South Wales | | |
| <input type="checkbox"/> Northern Rivers | <input type="checkbox"/> Mid-North Coast | |
| <input type="checkbox"/> Hunter | <input type="checkbox"/> Northern Tablelands | |
| <input type="checkbox"/> Sydney | <input type="checkbox"/> NSW Outback | |
| <input type="checkbox"/> Southern NSW | <input type="checkbox"/> Central, Plains & Tablelands | |
| Northern Territory | | |
| <input type="checkbox"/> Monsoonal | <input type="checkbox"/> Inland | |
| Western Australia | | |
| <input type="checkbox"/> Kimberley | <input type="checkbox"/> Pilbara | <input type="checkbox"/> Gascoyne |
| <input type="checkbox"/> Interior | <input type="checkbox"/> West Coast | <input type="checkbox"/> Southern WA |

Include Logo	\$	Include Image	\$
Header/Title in Bold (limit of 5 words):			
Ad Copy			
Total @ \$1.10 / word for Header + Ad Copy =			\$
Send form, payment and digital images at time of booking to: Subtropicalia Media P/L – PO Box 2232, Toowong QLD 4066 Ph/Fax: 07 3294 8914 Email: advert@stgmagazine.com.au			
Enclosed is my cheque/money order for \$ _____ made payable to <i>subTropical Gardening</i> , or please debit my Credit Card for \$ _____ :			
<input type="checkbox"/> MasterCard		<input type="checkbox"/> Visa	
Cardholder's Name			
Expiry Date ____ / ____			<input type="checkbox"/> Receipt Required
Signature			
Payment / Authority to List			

My Details	
Business Name	
Contact Name	
Postal Address	
Postcode	
Daytime Phone	
Mobile	
Email Address	

TERMS & CONDITIONS: 1. Advertising is based on a minimum of two consecutive issue bookings. 2. Payment is to be made before advert will be inserted into the respective publications. 3. This is a classifieds service, no proofs of adverts will be sent to you prior to publication. Subtropicalia Media P/L nor affiliated printers may not be held responsible in the event of colour misprints. 4. Incorrectly calculated cost will be adjusted by us to correctly reflect the cost of the advertisement – cheques will be returned, credit cards will be processed. 5. Each booking is limited to one physical location only. 6. By placing this order and signing this form you explicitly agree to all above-mentioned terms.